



PR INTERN JOB DESCRIPTION

Want to learn PR from a veteran in the industry? Inspired Southerner Public Relations is looking for an intern who is ready to hit the ground running and who wants to expand the following skills:

- Write AP style. Looking for someone who can write blog posts, press releases and marketing content.
- Social Media. Create content for multiple client social media pages as well as for Inspired Southerner Public Relations. Help build Inspired Southerner's online social media groups. Increase engagement and followers.
- Create a content calendar. Help create content calendars for clients and Inspired Southerner an online magazine.
- Create a PR firm newsletter help build the subscriber base.
- Help with firm client pop-up events.
- Take photos and videos
- Help relaunch a podcast.

Must be able to write AP style. Portfolio a plus. Class credit only. Interested students send resume to kara@inspiredsoutherner.com Website: www.inspiredsouthernerpublicrelations.com